

**DR. EARTH<sup>®</sup>**



SAFE, SUSTAINABLE ORGANIC PRODUCTS

**2023**

**PRODUCT CATALOG**

SERVING A HIGHER PURPOSE



# CONTENTS

Defining The Brand . . . . . 2  
Food Waste is our Future . . . . . 4  
Advocate for Sustainability . . . . . 6  
OceanBound® Plastics . . . . . 7  
Specialty Items . . . . . 8  
Dry Fertilizers . . . . . 12  
Pump & Grow . . . . . 26  
Liquid Fertilizers . . . . . 30  
Premium Soils . . . . . 38  
Killer Sprays . . . . . 48  
Display Options . . . . . 54  
Product Listing . . . . . 58

## DR. EARTH®

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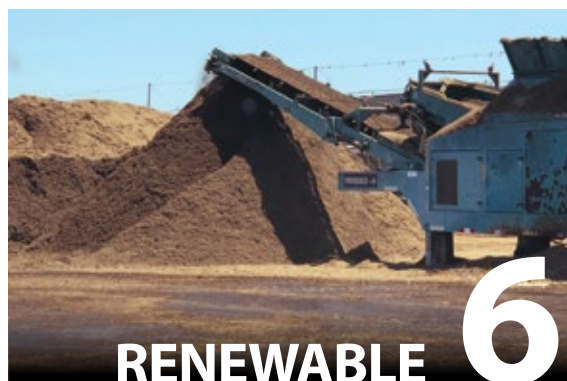


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# Our Brand Serves a Higher Purpose

*If it is not sustainable or does not have a positive impact on our environment, we do not use it.*



# Transforming The Vision To Reality

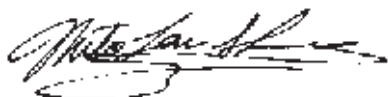
## CARBON NEGATIVE SINCE 2014

At Dr. Earth, we practice what we preach. In 2014, we bought a retired Air Force Base in Northern California to become the first organic consumer goods company to grow organic produce certified by one of the most credible farming agencies, the CCOF or "California Certified Organic Farmers". Now we make organic products on the farm and in the factory. We use everything we make on site – no trucking. No carbon emissions.

As the CEO of the company, I wanted to lead the charge globally for every company making money claiming to be organic, so I bought the land and military site. I can proudly say we have zero waste at our company because we are farmers. If we don't sell it, we use it to grow certified organic food and raise livestock that graze in organic fields.

I am proud to say, I run the ONLY negative carbon company in the lawn and garden industry in the USA. We use our factory / farm to grow vegetables and grasses, and we use our products exclusively along with crop rotation and animals grazing in a truly biodynamic and balanced ecosystem.

We are always working to raise the bar when it comes to preserving our planet.. We invite you to join us in working towards a better tomorrow.



Milo Shammas - Founder & Formulator



# Food waste is our future



## SUPERMARKETS ARE THE POWERHOUSE OF A SUSTAINABLE FUTURE

8% to 10% of all meats and vegetables are thrown out in the garbage at supermarkets because they were not sold in time. This is a serious problem for supermarkets and their profits. All that waste comes at a cost. We pay the price for wasted food through higher product pricing at our next visit to the Supermarket, but our environment pays the ultimate price with pollution, landfill toxicity, and trucks that move the same materials twice while doubling the carbon footprint.

Our dream is to create a zero waste modern society and this fits our vision perfectly. This is very exciting to us, it's progressive, innovative, bold and solves a real world problem.



*Milo, touring the facility to maintain the highest level of quality.*

# Yesterdays' Food Is Tomorrows' Garden

We recycle organic nutrients from today's supermarket food waste to create the purest organic liquid fertilizer to grow tomorrow's food.

This reduces waste going to landfills by transforming grocery waste into certified organic fertilizers.

Nothing is wasted and would-be waste is upcycled. This is the future of true sustainability.





# Advocate for Sustainability



## AS EARTH'S POPULATION CONTINUES TO GROW AT A RAPID PACE, MANAGING OUR FOOD WASTE BECOMES VITAL TO SUSTAINABILITY

We partner in converting 1.128 million tons of organic materials, including fruits & vegetables, into compost, mulch & premium soil. We pioneered the sustainable management of biodegradable resources. The results from our process contributes to water purity, reduction in green house gas emissions and a source of the best ingredients on earth.



Our products are derived from only the best ingredients

# Clean Water For Our Future



*We support the goal of drinkable water for everyone.*



## WE RECOVER THE PLASTIC BEFORE IT ENTERS THE OCEAN...

We at Dr. Earth are sensitive to a growing world population and share a passion for clean water. By working with OceanBound®, we are removing 10 million pounds of plastic at-risk of polluting our oceans over the next 2 years. We compensate third world workers dedicated to cleaning up their own environment which impacts our earth.

Conservative estimates suggest that approximately 12 million metric tons of plastic entered the ocean from land in 2019, much of this began on land as mismanaged plastic that lacked professional collection and disposal systems. We are encouraging the development of formal collection programs in places where they do not currently exist.

Turning trash into something usable is OceanBound Plastic's way of upcycling plastic at risk of polluting the ocean and turning it into a recyclable product within the circular economy. For 2020, we have committed to two million recovered bottles!



**DIRTY  
SOIL**



**GET  
CLEAN®**



# CLEAN<sup>®</sup> SOIL DETOX

## Helps Neutralize Chemicals, Contaminants & Heavy Metals

*CLEAN<sup>®</sup> Soil Detox is a potent "soil washing" conditioner that uses the power of highly porous Indonesian activated coconut shell charcoal, Utah mined humic acids, mineral-rich Bentonite Clay and TruBiotic<sup>®</sup> cultures to help adsorb, neutralize and bioremediate contaminants from the soil, providing a safer planting medium for your edible gardens. CLEAN<sup>®</sup> is designed to neutralize petroleum, herbicides, pesticides, sewage sludge (biosolids), chicken manure residue and other toxins from the soil. It works through metal and chemical chelation, "Binding-Up" and "Locking-Up" the contaminants by turning them into inert "non-bioavailable" compounds.*





### PELLETIZED SOIL ACIDIFIER

Helps to lower the pH in soils with excessive alkaline levels. It is a great source of sulfur which promotes dark green growth and is ideal for all acid loving plants, lawns, evergreens, trees and vegetables. It is effective in helping to turn hydrangeas blue. Covers 100 square feet.

**AVAILABLE SIZES:** 6lb



### PELLETIZED GARDEN LIME

Helps to raise the pH in soils to aid plants in maximizing nutrient intake. Great source of calcium and magnesium which are important nutrients for plant growth and health. Helps to turn hydrangeas pink. Covers 100 square feet.

**AVAILABLE SIZES:** 6lb

# Bio-stimulators to activate life into the soil



## **SUPER ACTIVE™ SOIL & SEED INOCULANT**

A powerful bio-stimulator formulated to activate life into the soil, while also inoculating “legume” seeds for maximum germination and transplant success. Micronization ensures that the inoculant tea can travel deep into the soil structure for maximum root penetration.

**AVAILABLE SIZES:** .5 Ounce packet



## **METABOLIC TRANSFORMER® SOIL CATALYST**

Formulated to inoculate and stimulate microbes and assist in performing a variety of tasks such as desirable soil structure & desirable soil conditions. Improved biological and biochemical characteristics in the soil assist in improving overall plant growth.

**AVAILABLE SIZES:** 1lb

# Organic Fertilizers



*The highest level of organic quality*

## OCEAN RICH NUTRIENTS

Micronutrients are important in many different situations. Soil can be depleted from over gardening or over farming. Micronutrient replenishment with organic fertilizers increases crop production, quality of produce, and yields along with healthier fruits and vegetables. It also stimulates the viability of beneficial soil microbes and mycorrhizae. Micronutrient rich fertilizers can help you save money, reduce fertilizer costs, save on energy use and decrease your goal of lowering your carbon footprint.

Our base ingredients are “ocean-derived”, such as fish bone meal, an exotic ingredient used in high quality cat foods and other exotic fish foods. Fish meal, full of complex proteins that become soluble nitrogen as they are fully decomposed and digested by probiotics in the soil, also contains an abundance of micronutrients. Kelp meal, or our even more concentrated kelp flour is one of our favorites. Imagine the flour you bake with. This is how fine the particles are in our sea plant kelp flour which we use as the base ingredient to carry all of our biological inoculants. We add these custom, hand made ingredients into our blended fertilizer line. This is why our blends are incredibly diversified with a plethora of trace elements and micronutrients in a highly bioavailable form due to its micronized size.



## TRUBIOTIC® SOIL MICROBES

We make our blends the best by infusing them with TruBiotic®, a “broad-spectrum” biological soil inoculant that consists of our “ALL SOIL TYPES” blend of beneficial soil bacteria that are approved for organic gardening. It contains 18 varieties of ecto and endomycorrhizae making our blends the highest quality on earth. We are confident no one matches our quality.

## NOT ALL FERTILIZERS ARE CREATED EQUAL

**THE KEY DIFFERENCE:** *Dr. Earth fertilizers are chicken manure-free*

There are a lot of organic fertilizers on the market, so how do you choose? Take a closer look at the ingredients. Dr. Earth fertilizers use only the finest ingredients derived from nutrient rich fish. Many fertilizers labeled “organic” use cheap chicken manure fillers that may contain GMO’s and pathogens.



*The Wild  
Blue Ocean*

**VS**

*Factory  
Chicken Farm*



CAUGHT AT  
SEWARD ALASKA



*We convert fresh caught fish from the icy waters of northern Alaska into premium, high grade fertilizers and soils.*



### HOME GROWN® TOMATO & VEGETABLE FERTILIZER

Home Grown® fertilizer is formulated to feed vegetable gardens, summer and winter crops, container planting or native backyard soil. Use it during initial planting of seeds, transplanting, and on a regular basis as a top dressing or compost tea.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 25lb • 50lb



### NATURAL WONDER® FRUIT TREE FERTILIZER

Natural Wonder® fertilizer is formulated to feed all fruit trees, berries, and fruiting vines in containers or any backyard soils. It can be used during the initial transplanting after digging the hole or anytime of the year to feed actively growing fruit trees and vines.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 25lb



### PREMIUM GOLD® ALL PURPOSE FERTILIZER

Premium Gold® All Purpose Fertilizer produces remarkable results. Nutrients are released immediately and provides optimum nutrition over several months. It's great for every plant in the garden and for feeding mid-season for a nutritional boost to maximize plant health.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 25lb • 50lb



### ANNUAL BLOOM® FLOWER GARDEN FERTILIZER

Annual Bloom® dry fertilizer is formulated for all flowering plants. Use when planting seeds, transplanting established plants, and periodically throughout year – as needed. Best for annual gardens that require a burst of phosphorous for a quick blooming period.

**AVAILABLE SIZES:** 4lb



### SPECTACULAR® BULB FOOD

Spectacular® dry fertilizer is formulated for tubers, edibles, and ornamentals. Use on summer and winter crops – containerized or in-ground. For best results, use during initial planting and re-apply on a regular basis.

**AVAILABLE SIZES:** 4lb



### ROOT ZONE® STARTER FERTILIZER

Root Zone® fertilizer is formulated to feed all transplants, vegetable garden plants, both summer and winter plants, in containers or in native soil found in your yard. It is best used when planting seeds or transplanting anything into a new container or at home in the garden.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 12lb





### ACID LOVERS® ACID LOVING PLANT FERTILIZER

Acid Lovers® fertilizer is formulated to feed all acid loving plants in planting environments. Both summer and winter plants, in containers or in backyard soil. It can be used during initial plant starting, direct transplanting, or to feed on a regular basis.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 25lb



### FLOWER GIRL® BUD & BLOOM BOOSTER

Flower Girl® dry fertilizer produces remarkable results as some nutrition is released quickly and some continues to feed for several months. Ultra-premium scientific formula provides multi-minerals and micronutrients for optimum levels of essential plant nutrients.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 50lb



### TOTAL ADVANTAGE® ROSE & FLOWER FERTILIZER

Total Advantage® dry fertilizer is formulated to feed all flowering plants in the garden, containerized or in-ground. Use during initial planting, at transplant, or via top dress onto established plants to help them reach their fullest potential.

**AVAILABLE SIZES:** 1lb • 2lb • 4lb • 8lb • 12lb • 25lb



### EXOTIC BLEND® PALM & TROPICAL FERTILIZER

Exotic Blend® dry fertilizer has been carefully designed for exotic plants such as palm, hibiscus, ferns, and tropical varieties. You'll get remarkable results and larger, natural blooms. We utilize a proven scientific formula that provides optimal levels of plant nutrition.

**AVAILABLE SIZES:** 1lb • 4lb • 12lb



### PURE GOLD® ALL PURPOSE FERTILIZER

Pure Gold® All Purpose Plant Food is formulated to feed plants anytime of the year. Pure Gold® is a true pelletized and homogenous organic all purpose fertilizer that produces remarkable results. Can be applied to the soil without having to be worked in. Just throw and go!

**AVAILABLE SIZES:** 3lb • 8lb



### ANNUAL BLOOM® PANSY FOOD

Annual Bloom® Pansy Food is formulated for all flowering plants, containerized or in-ground. Use when planting seeds, transplanting established plants, and periodically throughout year. Best for annual gardens that require a burst of phosphorous for a quick blooming period.

**AVAILABLE SIZES:** 1lb



### **SWEET & SOUR® CITRUS FERTILIZER**

Sweet & Sour® fertilizer is formulated to feed all fruit trees, berries, and fruiting vines in containers or any backyard soils. It can be used during the initial transplanting after digging the hole or anytime of the year to feed actively growing fruit trees and vines.

**AVAILABLE SIZES:** 1lb • 4lb • 8lb • 12lb • 25lb



### **PREMIUM COMPOST STARTER**

Significantly speeds up the decomposition of organic materials to create true organic humus. For use in all types of composting strategies: piles, bins, barrels and others. Contains a biological compost activator that helps to break down food & garden waste.

**AVAILABLE SIZES:** 1lb • 3lb

# LIFE<sup>®</sup>

## ALL PURPOSE FERTILIZER

- *Our highest quality fertilizer*
- *Easy to use pelletized fertilizer*
- *Easy to apply - just throw & go!*
- *OMRI & OIM Registered*

### DESCRIPTION:

LIFE<sup>®</sup> All Purpose Fertilizer produces remarkable results. Nutrients are released immediately and over several months. It comes in an easy to use, pelletized form. Just throw and go! Contains TruBiotic<sup>®</sup> which renews and restarts tired soils. TruBiotic<sup>®</sup> is alive with probiotic beneficial soil microbes and mycorrhizae. It is infused with a broad spectrum biological inoculant that results in greater adaptability and viability success.

### IDEAL FOR:

Providing balanced, fast-acting, and long term nutrition for all vegetables, flowers, bedding plants, potted plants, all trees, shrubs, annuals, and perennials.

**AVAILABLE SIZES:** 1lb • 4lb • 12lb • 25lb • 40lb



# Serve customer demand for phosphorus-free in both **LAWN & GARDEN**



*Throw and Go!*  
**quick and easy to apply**

#### DESCRIPTION:

Our Nitrogen Fertilizer is a true pelletized and homogenous organic all-purpose fertilizer that produces remarkable results! It is free of synthetic chemicals, chicken manure fillers, sewage sludge and biosolids, making it odor free and people and pet safe. Our Ultra-premium scientific formula provides optimum levels of primary essential plant nutrients, including micronutrients and multi-minerals.

#### IDEAL FOR:

Promotes lush, green growth and long term nutrition for lawns, vegetables, flowers, trees, shrubs, annuals, and perennials.

**AVAILABLE SIZES:** 18lb & 30lb



**Nitrogen**

**ALL PURPOSE  
FERTILIZER**

*for lawns and gardens*

# SINGLE INGREDIENT FERTILIZERS



## BLOOD MEAL

Kiln-dried Blood Meal infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

All plants in vegetative growth. Vegetables, roses, flowers, container plants, tropical plants, trees and shrubs.

### BENEFITS:

Excellent source of organic Nitrogen and Iron that promotes growth of all plants and helps repel deer. Can be used in a fertilizer tea to feed plants.

**AVAILABLE SIZES:** 2lb & 3lb



## BONE MEAL

Bone Meal infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

Bulbs, flowers, roses, vegetables, all blooming plants, trees and shrubs.

### BENEFITS:

An excellent source of organic phosphorous and calcium. Provides both long term and short term benefits. Great for root and fruit development. Contains trace elements.

**AVAILABLE SIZES:** 2.5lb & 4lb



## KELP MEAL

Cold Water Norwegian Kelp infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

Vegetable gardens, roses, tropical plants, trees and shrubs.

### BENEFITS:

An excellent source of potash. Promotes health in all planting applications. Contains minerals, growth regulators, vitamins, hormones, and enzymes. A potent all-around ingredient that will benefit all plants by supplying trace minerals.

**AVAILABLE SIZE:** 2lb



# SINGLE INGREDIENT FERTILIZERS



## ALFALFA MEAL

Valley Grown Alfalfa Meal infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

Roses, vegetable gardens, tropical plants, trees, shrubs, annuals and perennials.

### BENEFITS:

Fast acting and excellent source of Magnesium – which roses love. Contains natural growth stimulant Triacontanol which boosts growth of all plant types.

**AVAILABLE SIZE:** 3lb



## BAT GUANO

Bat Guano infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

All indoor plants, all outdoor plants, plants that love nitrogen, plants in vegetative growth, vegetables and herbs.

### BENEFITS:

An excellent source of fast acting nitrogen. Promotes growth of all types of plants. Can be used in a fertilizer tea for all applications.

**AVAILABLE SIZE:** 1.5lb



## FISH BONE MEAL

Pasteurized Fish Bone Meal infused with seven strains of TruBiotic® beneficial soil microbes.

### USES:

Roses, bulbs, trees, shrubs, vegetable gardens, all fruiting plants, and all flowering plants.

### BENEFITS:

High in trace elements, organic phosphorus, and calcium which benefits plants in all stages of growth. Especially beneficial for roots, buds, and blooms.

**AVAILABLE SIZE:** 2.5lb

# Organic PUMP & GROW<sup>®</sup>

NO MIXING • EASY TO USE • NO MESS

## LIQUID FERTILIZERS

PUMP NOW - WATER LATER



### *A Sustainable Solution*



### YESTERDAYS' CROPS ARE NOW BECOMING TOMORROWS' FOOD

- We recycle organic nutrients from today's supermarket food waste to create the purest organic fertilizer to grow tomorrow's food.
- This reduces waste going to landfills by transforming food scraps into certified organic fertilizers.
- Nothing is wasted and would-be waste is upcycled. This is the future of true sustainability.

# PUMP NOW & WATER LATER

HOUSE PLANT  
#1072 - 8 OZ  
#1084 - 16 OZ



HOME GROWN  
#1066 - 8 OZ  
#1078 - 16 OZ



SUCCULENCE  
#1065 - 8 OZ  
#1077 - 16 OZ



# PUMP & GROW® FERTILIZERS

ROOT GOLD  
#1071 - 8 OZ  
#1076 - 16 OZ



TOTAL  
ADVANTAGE  
#1067 - 8 OZ  
#1079 - 16 OZ



NATURAL  
WONDER  
#1062 - 8 OZ  
#1074 - 16 OZ



# PUMP NOW & WATER LATER



PURE GOLD  
#1085 - 8 OZ  
#1086 - 16 OZ



FLOWER GIRL  
#1068 - 8 OZ  
#1080 - 16 OZ



ROOT ZONE  
#1063 - 8 OZ  
#1075 - 16 OZ

# Liquid Fertilizers

YEAR-ROUND FERTILIZING MADE EASY

- *Grow your sales with year-round fertilization products designed to boost repeat sales!*
- *Made from human-grade ingredients*
- *Safe & effective to use around the home*
- *Convenient ready-to-spray bottle*
- *Increases the drought tolerance of plants*
- *OMRI Listed® for use in organic gardening*

 **OCEANBOUND**  
PLASTIC

## PLASTIC PACKAGING FROM A GREAT PLACE

We at Dr. Earth are sensitive to a growing world population and share a passion for clean water. By working with OceanBound® we are removing 10 million pounds of plastic at-risk of polluting our oceans. We compensate third world workers dedicated to cleaning up their own environment which impacts our earth.





**ZERO**  
PHOSPHORUS

### SUPER NATURAL™ LIQUID LAWN FOOD

Our Lawn Fertilizer is specially formulated to feed turf naturally and promote ultra-green and vibrant lawns anytime of the year. It is great for all new & established lawns, warm & cool season lawns, as well as assisting seedlings and sod in becoming established year-round.

**AVAILABLE SIZES:** 32oz. Hose End Spray



### FLOWER GIRL® BUD & BLOOM BOOSTER

Dr. Earth® Flower Girl® Bud and Bloom Booster is formulated to feed plants gently to promote maximum bloom and strong root systems. It is great for all flowers, vegetable gardens, fruit trees and over all bud and bloom production.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Hose End Spray



### HOME GROWN® TOMATO & VEGETABLE FERTILIZER

Dr. Earth® Home Grown® Tomato, Vegetable & Herb Fertilizer is formulated to feed plants gently to promote robust and productive vegetable gardens. It is great for all types of vegetable gardens, both summer and winter, rooting and flowering gardens.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Hose End Spray



### TOTAL ADVANTAGE® ROSE & FLOWER FERTILIZER

Dr. Earth® Total Advantage® Rose & Flower Fertilizer is formulated to feed flowering plants naturally to promote bigger and more abundant blooms. It is great for all roses, flowers, flowering trees, shrubs as well as annuals & perennials.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Hose End Spray





### **PURE GOLD® ALL PURPOSE PLANT FOOD**

Dr. Earth® Pure Gold® All Purpose Plant Food is formulated to feed plants anytime of the year, both annuals and perennials. Our Pure Gold can be used on flowers, vegetables, trees, shrubs, annuals & perennials.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Hose End Spray;  
1 Gallon Concentrate



### **NATURAL WONDER® FRUIT & BERRY FERTILIZER**

Dr. Earth® Natural Wonder® Fruit & Berry Fertilizer is formulated to feed plants gently to promote large and abundant fruits, nuts and vines. Excellent for all berries, such as blackberries, blueberries, strawberries, fruiting vines, nut trees, and all fruit trees.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Hose End Spray



### ACID LOVERS® ACIDIC LOVING PLANT FERTILIZER

Dr. Earth® Acid Lovers® Azalea, Holly & Evergreen Fertilizer is formulated to feed acid loving plants naturally to promote bigger, more abundant blooms. Excellent for hollies, blueberries, hydrangeas, ferns and shade plants, both indoor and outdoor, as well as all acid loving plants.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Concentrate



### ROOT ZONE® STARTER PLANT FOOD

Dr. Earth® Root Zone® Starter Plant Food is formulated to feed plants gently and promote a great start. Excellent for all transplants, vegetables, trees, shrubs, herbs, house plants, annuals and perennials.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Concentrate



## **SUCCULENCE® CACTUS & SUCCULENT PLANT FOOD**

Dr. Earth® Succulence® Cactus & Succulent Plant Food is formulated to feed both indoor and outdoor container plants. Excellent for transplanting and regular maintenance feeding of cactus and succulents.

**AVAILABLE SIZES:** 24oz. Concentrate; 32oz. Concentrate



# 3-PART LIQUID FERTILIZER SYSTEM



## GROW

NITRO BIG HIGH NITROGEN PLANT FOOD

Creates lush compact growth that's capable of supporting heavy fruits and flowers. It includes potassium to enhance energy transfer and get aggressive growth rates.



## ANYTIME

POT OF GOLD ALL PURPOSE PLANT FOOD

All Purpose liquid fertilizer has a balanced NPK and is great to apply anytime from seed to harvest to help maintain optimal nutrition levels for an abundant harvest.



## BLOOM

GOLDEN BLOOM HIGH PHOSPHOROUS PLANT FOOD

Contains elevated levels of phosphorus and dramatically enhances overall yield and essential oil profiles. Results in multiple bud sites, larger bud size, and amplified flavor profile.

# The Dr. Earth 3-Part Liquid Fertilizer System



## 3-PART LIQUID FERTILIZER SYSTEM

Dr. Earth OMRI listed organic liquid fertilizers are designed to maximize the yield and flavor of valuable plants. When used together or as a stand alone fertilizer, Dr. Earth liquid fertilizers provide exceptional results. The 3-part liquid fertilizer line is fast-acting with a proven track record of success. Can be ordered in a 3-Pack Complete Growing System that is easy to merchandise and solves consumer fertilizer needs for the season.

**AVAILABLE SIZES:** 28oz. Pump; 16oz. pump; 24oz. Concentrate; 32oz. Concentrate; 1, 2.5 and 5 Gallon Concentrates

# Premium Organic Living Soils

## YESTERDAYS' CROPS BECOME TODAY'S SOIL

The best soils are made from organic food. Dr. Earth converts over 380,000 tons of green materials into compost, mulch and other premium soil products each year. We are the pioneers of sustainable management of biodegradable resources. The results from this process contributes to water purity, reduction in green house gas emissions and a source of the best ingredients on earth.

*We found a sustainable solution!*



### **POT OF GOLD® ALL PURPOSE POTTING SOIL**

Pot of Gold® All Purpose Potting Soil is recommended for use in all outdoor and indoor potting and container applications. It is great for many projects in the garden. It can be used as a soil amendment for in-ground planting: trees, shrubs, bare root planting, flowers and vegetables; mulching; and seed cover.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT, 12QT, 16QT, 20QT, 27.5QT & 1.5 Cu. Ft.



### **MOTHER LAND® ALL PURPOSE PLANTING MIX**

Mother Land® All Purpose Planting Mix creates the perfect soil conditions to promote plant health and vigor in all outdoor planting applications. It's a perfect mix for large outdoor containers and can be used as an amendment for planting trees, shrubs, bare root planting, flowers and vegetables.

**AVAILABLE SIZES:** 27.5QT, 1.5 & 3 Cubic Feet



### HOME GROWN® VEGETABLE GARDEN PLANTING MIX

Home Grown® Vegetable Garden Planting Mix creates the perfect soil conditions to promote plant health and abundant vegetables and herbs. Home Grown® can be used for many projects in the garden or as an amendment for planting trees, shrubs, bare root planting and flowers.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT, 12QT, 16QT & 1.5 Cubic Ft.



### NATURAL WONDER® FRUIT TREE PLANTING MIX

Natural Wonder® Fruit Tree Planting Mix creates the perfect soil conditions to promote plant health and abundant fruit production. Natural Wonder® is great for many projects in the garden. It can also be used as an amendment for planting ornamental trees, shrubs and bare root planting.

**AVAILABLE SIZES:** 1.5 Cubic Feet





### ACID LOVERS® ACID LOVING PLANTING MIX

Acid Lovers® Planting Mix creates the perfect soil conditions to promote blooming and vigorous health for all acid loving plants. Use Acid Lovers® as a soil amendment throughout the garden when planting trees, shrubs, bare root plants, flowers, and all acid loving plants in the garden.

**AVAILABLE SIZES:** 8QT & 1.5 Cubic Feet



### FLOWER GIRL® BUD & BLOOM POTTING SOIL

Flower Girl® Bud & Bloom Booster Potting Soil is formulated to promote an abundance of quality buds and will allow the flowers to bloom bigger and brighter. The nutrients in this soil will feed for several months. This blend is recommended for use in all outdoor and indoor potting and container applications.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT, 12QT & 16QT



### EXOTIC BLEND® CACTUS & SUCCULENT POTTING MIX

Exotic Blend® Cactus & Succulent Mix is recommended for use in all outdoor and indoor planting applications. This blend has excellent drainage and water holding capabilities simultaneously. Cactus, succulents and all drought tolerant plants will enjoy home in our mix specially designed for their needs.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT, 12QT, 16QT, 20QT, 1 & 1.5 Cu. Ft.



### TOTAL ADVANTAGE® ROSE & FLOWER PLANTING MIX

Total Advantage® Rose and Flower Planting Mix promotes blooms in all flowering plants: roses, trees, shrubs, annuals. Total Advantage® is great for many projects in the garden. It can be used as an amendment for planting trees, shrubs, bare root planting, flowers and vegetables. Ideal for English teas, all flowers, hybrid teas, mini roses, climbers, annuals and perennials.

**AVAILABLE SIZES:** 1.5 Cubic Feet



### ROOT ZONE® SEED STARTER POTTING MIX

Root Zone® Seed Starter Mix contains powerful beneficial microbes and select organic inputs that help seeds successfully germinate and young plants get off to a vigorous start in life. Root Zone® Seed Starter helps establish a vigorous root system very quickly. Excellent for use in seed start flats and containers.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT, 12QT & 16QT



### RAISED BED POTTING MIX

Our Raised Bed Potting Mix creates the perfect soil conditions to promote plant health and abundant vegetables, herbs and flowers. Raised Bed Potting Mix can be used for many projects in the garden: amendment for planting trees, shrubs, bare root planting and flowers. Excellent for use in raised beds.

**AVAILABLE SIZES:** 1.5 Cubic Feet



### **BONSAI POTTING SOIL**

Bonsai Potting Soil is formulated to provide optimum growth for evergreen and other bonsai plants. It is designed to handle the delicate needs of moisture, drainage and plant support vital for ideal development. Bonsai Potting Soil is recommended for use in indoor potting and container applications.

**AVAILABLE SIZES:** 8QT



### **AFRICAN VIOLET POTTING SOIL**

African Violet Potting Soil is formulated to promote an abundance of quality buds and will allow the flowers to bloom bigger and brighter. It is ideal for all types of indoor flowering plants. This blend is recommended for use in all outdoor and indoor potting and container applications.

**AVAILABLE SIZES:** 8QT



*gardeners*  
**LOVE LIFE!**



### **LIFE® ALL PURPOSE POTTING SOIL**

Life® All Purpose Potting Soil is formulated to produce remarkable results in your container gardens. The nutrients are quickly available yet continue to feed for several months. This blend is recommended for use in all outdoor and indoor potting and container applications. It is great for many projects in the garden.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT & 12QT



### FREE® VEGETARIAN POTTING SOIL

Free® Vegetarian Potting Soil is a very unique blend of ingredients free of animal by-products, chicken manure & chemicals. It is great for many projects in the garden. In addition to container planting, it can be used as a soil amendment for in-ground planting trees, shrubs, bare root planting, flowers & vegetables.

**AVAILABLE SIZES:** 4QT, 6QT, 8QT & 12QT

# Free®

## VEGETARIAN POTTING SOIL

### FREE AND CLEAR

- ✓ No Animal By-products
- ✓ No Chicken Manure
- ✓ No Chemicals

Free® All Purpose Potting Soil is a potting soil that is free of any animal by-products. Free® All Purpose Potting Soil is recommended for use in all outdoor and indoor potting and container applications. Free® is great for many projects in the garden. It is 100% organic and created to grow the healthiest and most productive plants any time of the year. It is sustainably made in the U.S.A. through a collaboration of high level environmentalists inspired to positively change the world. Formulated by Milo Shammas, founder of Dr. Earth, to grow Home Grown Foods.



### NATURAL CHOICE® ALL PURPOSE COMPOST

Natural Choice® All Purpose Compost creates the perfect soil conditions to promote plant health and optimum growth. Natural Choice® All Purpose Compost can be used for many projects in the garden: amendment for planting trees, shrubs, bare root planting, flowers, vegetables and over seeding lawns.

**AVAILABLE SIZES:** 16QT, 1 Cubic Foot & 1.5 Cubic Feet

# composting

*has seen a five-fold increase since 1990  
and reduces our carbon footprint*

CARBONACEOUS  
MATERIAL MIXED  
WITH OUR COMPOST

NITROGENOUS  
MATERIAL

COMPOST  
STARTER



### COMPOST STARTER

Supplement your compost pile with Dr. Earth Compost Starter to give a fertilized biotic boost. Helps break down garden waste and inject your compost with TruBiotic®.

**AVAILABLE SIZES:** 3lb



# FINAL STOP<sup>®</sup>

## Killer Sprays



FOR USE IN  
**Organic**  
GARDENING

In many instances, physical and biological controls won't be enough to remedy a pest problem. In these cases you will face the choice of losing your harvest, flowers, and valuable plants or using organic insect sprays.

Organically acceptable pesticides and fungicides have 3 characteristics:

- They are derived from natural substances.
- They are generally less toxic to humans than synthetic pesticides.
- They break-down in the environment to harmless substances.

### KILL, REPEL, AND CONTROL NATURALLY

Final Stop<sup>®</sup> products provide the home gardener with an effective alternative to chemical sprays. Dr. Earth<sup>®</sup> is unique in its formulation with components that quickly kill and control the target naturally.

### FAST AND EFFECTIVE RESULTS

Formulated with essential oils and garlic extract to knockdown and kill insects and fungus quickly, the results can be seen anywhere from immediately to over a period of several minutes. Octopamine is a chemical neurotransmitter that controls body movement and metabolism in insects and mites. The ingredients in Dr. Earth<sup>®</sup> interfere with the transmission of octopamine signals throughout an insect's body. The interference of these signals leads to metabolic toxicity, immobilization and ultimately death.

### LONG LASTING

Garlic extract has been proven to repel insects for several weeks or even longer. We also include several oils and molasses that will naturally stick to plant foliage. This "gummy" carrier causes the insecticide to adhere to plant foliage for a long period of time, creating effective control.

### DYNAMIC COMBINATION

We designed the dynamics of our essential oil blend, garlic extract, and specialized inert ingredients to work synergistically, killing insects and fungus within minutes. They also have the ability to repel insects for weeks. Dr. Earth<sup>®</sup> Final Stop<sup>®</sup> effectively controls a broad spectrum of insects and fungus's through several active killing agents.

### UNIQUE FINAL STOP<sup>®</sup> BONUS

Dr. Earth<sup>®</sup> insecticides and fungicides are environmentally safe yet contain the most dynamic combination of active and inert ingredients designed to kill and control plant-destroying insects. Our sprays have the ability to not only control insects and fungus but to also rejuvenate plant growth! We have added natural, biological growth enhancers, providing gardeners with multiple benefits. The Dr. Earth<sup>®</sup> formula offers a new concept: a single product that combines quick, safe control with fast-acting plant growth and healing capabilities.



**NOW AVAILABLE IN A  
NEW GALLON SIZE**



### **DISEASE CONTROL FUNGICIDE**

A year-round disease control and protective spray that is highly effective at killing and controlling powdery mildew and other mold. Kills on contact while providing continued protection for weeks.

**AVAILABLE SIZE:** 24oz Ready-to-Use; 32oz Hose End Sprayer; 24oz Concentrate and a 1 Gallon Concentrate

**NOW AVAILABLE IN A  
NEW GALLON SIZE**



### **YARD & GARDEN INSECT KILLER**

Final Stop® Yard & Garden Insect Killer is ideal for killing and controlling insects on vegetables, fruit trees, turf, ornamentals, walkways, driveways, in every part of the yard and garden.

**AVAILABLE SIZE:** 24oz Ready-to-Use; 32oz Hose End Sprayer; 24oz Concentrate and a 1 Gallon Concentrate



### VEGETABLE GARDEN INSECT KILLER

Final Stop® Vegetable Garden insect Killer is used to kill and control insects on vegetables, both indoors and outdoors, and in every part of the yard and garden. Herb gardeners love this formula!

**AVAILABLE SIZE:** 24oz Ready-to-Use; 32oz Hose End Sprayer



### FRUIT TREE INSECT KILLER

Effective in killing and controlling insects on all fruit trees, citrus, avocados, deciduous trees and every part of the yard and garden. Kills on contact while providing continued protection for weeks.

**AVAILABLE SIZE:** 24oz Ready-to-Use; 32oz Hose End Sprayer

# SPOT TREATMENT®

READY TO USE TRIGGER SPRAYS

# XTRA® KILLING POWER

PREMIUM LIQUID CONCENTRATES



## WEED & GRASS KILLER

A Safe Alternative To Glyphosate Glyphosate free, non-selective herbicide weed & grass killer that kills naturally using essential oils. Made in the USA from the highest quality ingredients. OMRI Listed for use in organic gardening. No synthetic ingredients. May be used up to the day of harvest.



## AVAILABLE SIZES

**SPOT TREATMENT:** 24oz Ready-to-Use; 32oz Ready-to-Use; 1 Gallon Ready-to-Use

**XTRA CONCENTRATES:** 16oz makes ½ gallon; 24oz makes ¾ gallon; 32oz makes 1 gallon; 1 Gallon Concentrate makes 4 gallons



### ROSE & FLOWER KILLER SPRAY

Ideal for killing and controlling insects on roses, flowers, flowering shrubs, ornamentals, and every part of the yard and garden. Essential oils and garlic oil do the killing naturally!

**AVAILABLE SIZE:** 24oz Ready-to-Use



### PEST CONTROL KILLER SPRAY

Use to kill and control insects under sinks, on walkways and driveways, in basements, on soil between plants, around foundations and in every part of your home.

**AVAILABLE SIZE:** 24oz Ready-to-Use; 1 Gallon Spray Bottle

**IMPORTANT NOTE:** Do not spray plants with this spray. It will burn them.



### **FRUIT TREE INSECT KILLER**

Kills and controls a variety of snails and slugs by contact or as a repellent. Kills on contact while providing continued protection for weeks. May be used on edible crops up to the day of harvest.

**AVAILABLE SIZE:** 24oz Ready-to-Use



### **HOUSE PLANT INSECT KILLER**

Effective in killing and controlling insects on all fruit trees, citrus, avocados, deciduous trees and every part of the yard and garden. Kills on contact while providing continued protection for weeks.

**AVAILABLE SIZE:** 12oz Ready-to-Use



**#12046MR  
48 PIECE  
SPINNER RACK**

Our sturdy metal spinner rack is designed to fit nicely on any countertop surface. Holds 48 1lb minis pouches.

**#12096MR  
96 PIECE  
SPINNER RACK**

Our sturdy metal spinner floor rack holds 96 1lb minis pouches.



**#D513  
PUMP & GROW  
FLOOR DISPLAY**

Beautiful floor display fits 72 of our 16oz. Pump & Grow bottles.



**#D51410  
GARDENING SOLUTION  
CENTER FLOOR DISPLAY**

Mix and match flavors from our Pump & Grow, dry fertilizers & controls.



**#704QP**  
**84 PIECE HOME GROWN**  
**QUARTER PALLET DISPLAY**

Quarter pallet display features advertising graphics on all sides and a header card that attaches to the top. Holds 84 4lb Home Grown bags.



**#708QP**  
**84 PIECE NATURAL WONDER**  
**QUARTER PALLET DISPLAY**

Quarter pallet display features advertising graphics on all sides and a header card that attaches to the top. Holds 84 4lb Natural Wonder bags.



**#111QP**  
**84 PIECE ALL PURPOSE**  
**QUARTER PALLET DISPLAY**

Quarter pallet display features advertising graphics on all sides and a header card that attaches to the top. Holds 84 4lb fertilizer bags.

# Empower your customers to save the planet



## #D519 ONE GALLON WEED KILLER DISPLAY TRAYS

Quarter Pallet display holds 36 bottles of our Final Stop® Weed & Grass Killer packed in three trays with graphics on all four sides.



## #D511 24 PIECE PUMP & GROW COMPACT HANGING DISPLAY

This hanging display can either be used as a mounted sidekick or a stand alone countertop display featuring 24 bottles of our popular Pump & Grow fertilizers.



## #D512 ALL PURPOSE BULK BIN DISPLAY FOR SOILS & FERTILIZERS

This premium dump bin can be used to display fertilizers or small soils. Features a cardboard insert divider that creates 6 separate compartments for product.





**#D107999  
12OZ HOUSE PLANT  
INSECT KILLER  
CASE PACK**

Case pack holds six  
12oz. House Plant Insect  
bottles with advertising  
on all four sides.



**#D520 ALL PURPOSE BULK BIN DISPLAY FOR SOILS**

This colorful display sits on a 40" x 48" pallet and holds a variety of soil bag sizes. Fill the bin with one brand or mix and match.



**#D515  
16OZ. PUMP & GROW®  
12 PIECE DISPLAY**

Case pack holds twelve  
16oz. bottles in place  
while advertising it's  
benefits on all four sides.



**#D516  
8OZ. PUMP & GROW®  
12 PIECE DISPLAY**

Case pack holds twelve  
8 oz. bottles in place  
while advertising it's  
benefits on all four sides.



**#D517  
12 PIECE MINIS®  
CARTON DISPLAY**

Case pack holds 12 of our  
popular minis pouches and  
is imprinted with full color  
advertising on all four sides.



**#D518  
4 PIECE PURE GOLD®  
CASE PACK**

Case pack holds four one  
gallon Pure Gold Plant Food  
bottles while advertising it's  
benefits on all four sides.

# DR. EARTH® GRANULAR AND PELLETIZED FERTILIZERS

ITEM #	PRODUCT DESCRIPTION	UPC
71115	1lb Root Zone Starter Fertilizer	7-49688-71115-9
72855	1lb Total Advantage Rose & Flower Fertilizer	7-49688-72855-3
75557	1lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-75557-3
73416	1lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-73416-5
70857	1lb Premium Gold All Purpose Fertilizer	7-49688-70857-9
70792	1lb Flower Girl Bud & Bloom Booster	7-49688-70792-3
70656	1lb Natural Wonder Fruit Tree Fertilizer	7-49688-70656-8
75064	1lb Exotic Blend Palm, Tropical & Hibiscus Fertilizer	7-49688-75064-6
70518	1lb Annual Bloom Flower Garden Pansy Fertilizer	7-49688-70518-9
71164	1lb Life All Purpose Pelletized Fertilizer	7-49688-71164-7
900	1lb Sweet & Sour Citrus Fertilizer	7-49688-00900-3
914	2lb Root Zone Starter Fertilizer	7-49688-00914-0
915	2lb Total Advantage Rose & Flower Fertilizer	7-49688-00915-7
916	2lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-00916-4
917	2lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-00917-1
918	2lb Premium Gold All Purpose Fertilizer	7-49688-00918-8
919	2lb Flower Girl Bud & Bloom Booster	7-49688-00919-5
920	2lb Natural Wonder Fruit Tree Fertilizer	7-49688-00920-1
758P	3lb Pure Gold All Purpose	7-49688-00758-0
700P	4lb Spectacular Bulb Food Fertilizer	7-49688-82809-3
701P	4lb Root Zone Starter Fertilizer	7-49688-10010-6
702P	4lb Total Advantage Rose & Flower Fertilizer	7-49688-40510-2
703P	4lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-12185-9
704P	4lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-12208-5
705P	4lb Annual Bloom Flower Garden Fertilizer	7-49688-92855-7
706P	4lb Premium Gold All Purpose Fertilizer	7-49688-91687-5
707P	4lb Flower Girl Bud & Bloom Booster	7-49688-80309-0

ITEM #	PRODUCT DESCRIPTION	UPC
707P	4lb Flower Girl Bud & Bloom Booster	7-49688-80309-0
708P	4lb Natural Wonder Fruit Tree Fertilizer	7-49688-71792-2
756P	4lb Exotic Blend Palm, Tropical & Hibiscus Fertilizer	7-49688-31413-8
736P	4lb Life All Purpose Pelletized Fertilizer	7-49688-73601-5
901	4lb Sweet & Sour Citrus Fertilizer	7-49688-00901-0
907	8lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-00907-2
908	8lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-00908-9
909	8lb Premium Gold All Purpose Fertilizer	7-49688-00909-6
910	8lb Flower Girl Bud & Bloom Booster	7-49688-00910-2
911	8lb Natural Wonder Fruit Tree Fertilizer	7-49688-00911-9
912	8lb Sweet & Sour Citrus Fertilizer	7-49688-00912-6
913	8lb Total Advantage Rose & Flower Fertilizer	7-49688-00913-3
759	8lb Pure Gold All Purpose Fertilizer	7-49688-00759-7
101	12lb Flower Girl Bud & Bloom Booster	7-49688-73521-6
709	12lb Total Advantage Rose & Flower Fertilizer	7-49688-03012-0
710	12lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-04012-9
711	12lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-05012-8
712	12lb Premium Gold All Purpose Fertilizer	7-49688-07012-6
713	12lb Natural Wonder Fruit Tree Fertilizer	7-49688-09012-4
743	12lb Root Zone Starter Fertilizer	7-49688-12002-9
1032	12lb Exotic Blend Palm, Tropical & Hibiscus Fertilizer	7-49688-01012-2
100	12lb Life All Purpose Pelletized Fertilizer	7-49688-20107-0
902	12lb Sweet & Sour Citrus Fertilizer	7-49688-00902-7
731	25lb Total Advantage Rose & Flower Fertilizer	7-49688-25003-0
732	25lb Acid Lovers Azalea, Camellia, Rhododendron Fertilizer	7-49688-25004-7
733	25lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-25005-4
734	25lb Premium Gold All Purpose Fertilizer	7-49688-25007-8

## GRANULAR AND PELLETIZED

ITEM #	PRODUCT DESCRIPTION	UPC
735	25lb Natural Wonder Fruit Tree Fertilizer	7-49688-25009-2
903	25lb Sweet & Sour Citrus Fertilizer	7-49688-00903-4
7003	40lb Life All Purpose Pelletized Fertilizer	7-49688-00021-5
739	50lb Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-50005-6
740	50lb Premium Gold All Purpose Fertilizer	7-49688-50007-4
741	50lb Flower Girl Bud & Bloom Booster	7-49688-50008-1
10727	1lb Compost Starter	7-49688-10727-3
727	3lb Compost Starter	7-49688-07711-8

## SIMPLE FERTILIZERS

ITEM #	PRODUCT DESCRIPTION	UPC
718	2.5lb Bone Meal	7-49688-07772-9
40718	4lb Bone Meal	7-49688-40718-2
720	3lb Alfalfa Meal	7-49688-07773-6
722	2.5lb Fish Bone Meal	7-49688-07777-4
725	2lb Kelp Meal	7-49688-07776-7
726	1.5lb Bat Guano	7-49688-07710-1
716	2lb Blood Meal	7-49688-07771-2
30716	3lb Blood Meal	7-49688-30716-1

## LAWN & GARDEN FERTILIZERS

ITEM #	PRODUCT DESCRIPTION	UPC
699	18lb Nitrogen All Purpose Fertilizer	7-49688-64699-4
698	3 0lb Nitrogen All Purpose Fertilizer	7-49688-64698-7

## DR. EARTH® FERTILIZER KITS

ITEM #	PRODUCT DESCRIPTION	UPC
1045	Natural Wonder Fruit & Berry Kit	7-49688-41045-8
1047	Home Grown Vegetable Garden Kit	7-49688-41047-2

## SPECIALTY ITEMS

ITEM #	PRODUCT DESCRIPTION	UPC
7990	Metabolic Transformer Plant Food in Jar	7-49688-48654-5
7991	Clean Soil Detox	7-49688-07991-4
714	Super Active Biological Soil Inoculant	7-49688-12100-2
7992	Soil Acidifier	7-49688-07992-1
7993	6lb Garden Lime	7-49688-07993-8

## GENERIC SOILS

ITEM #	PRODUCT DESCRIPTION	UPC
862	1 Cubic Foot Steer Manure	7-49688-20862-8
863	1 Cubic Foot Top Dress Soil	7-49688-20863-5
877	1 Cubic Foot Dr. Earth Pure & Natural Top Soil	7-49688-20877-2
888	3.0 Cubic Foot Motherland All Purpose Planting Mix	7-49688-20888-8
808	13 QT Bagtainer Home Grown Potting Soil	7-49688-31616-3
800	12 QT House Plant Potting Soil	7-49688-23072-8

**DR. EARTH®**

P.O. BOX 460, Winters, CA 95694 • 707-448-4676 • [www.drearth.com](http://www.drearth.com)

## DR. EARTH® LIQUID FERTILIZERS

ITEM #	PRODUCT DESCRIPTION	UPC
1061	8oz Acid Lovers Azalea, Evergreen and Holly Fertilizer	7-49688-41061-8
1062	8oz Natural Wonder Fruit & Berry Fertilizer	7-49688-41062-5
1063	8oz Root Zone Plant Food	7-49688-41063-2
1064	8oz Root Gold Starter Food	7-49688-41064-9
1065	8oz Cactus & Succulent Food	7-49688-41065-6
1066	8oz Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-41066-3
1067	8oz Total Advantage Rose & Flower Fertilizer	7-49688-41067-0
1068	8oz Flower Girl Bud & Bloom Booster	7-49688-41068-7
1069	8oz Nitro Big High Nitrogen Plant Food	7-49688-41069-4
1070	8oz Golden Bloom High Phosphate Plant Food	7-49688-41070-0
1071	8oz Pot of Gold All Purpose Plant Food	7-49688-41071-7
1072	8oz House Plant Liquid Plant Food	7-49688-41072-4
1085	8oz Pure Gold All Purpose Plant Food	7-49688-41085-4
1073	16oz Acid Lovers Azalea, Evergreen & Holly Fertilizer	7-49688-41073-1
1074	16oz Natural Wonder Fruit & Berry Fertilizer	7-49688-41074-8
1075	16oz Root Zone Plant Food	7-49688-41075-5
1076	16oz Root Gold Starter Food	7-49688-41076-2
1077	16oz Succulence Cactus & Succulent Plant Food	7-49688-41077-9
1078	16oz Home Grown Tomato, Vegetable & Herb Fertilizer	7-49688-41078-6
1079	16oz Total Advantage Rose & Flower Fertilizer	7-49688-41079-3
1080	16oz Flower Girl Bud & Bloom Booster	7-49688-41080-9
1081	16oz Nitro Big High Nitrogen Plant Food	7-49688-41081-6
1082	16oz Golden Bloom High Phosphate Plant Food	7-49688-41082-3
1083	16oz Pot of Gold All Purpose Plant Food	7-49688-41083-0
1084	16oz House Plant Liquid Plant Food	7-49688-41084-7
1086	16oz Pure Gold All Purpose Plant Food	7-49688-41086-1
1033	32oz Total Advantage Rose & Flower RTS	7-49688-41033-5
1034	32oz Home Grown Tomato, Vegetable & Herb Fertilizer RTS	7-49688-41034-2
1035	32oz Pure Gold All Purpose RTS	7-49688-41035-9

ITEM #	PRODUCT DESCRIPTION	UPC
1036	32oz Flower Girl Bud & Bloom Booster RTS	7-49688-41036-6
1037	32oz Super Natural Liquid Lawn Fertilizer RTS	7-49688-41037-3
1057	32oz Natural Wonder Fruit & Berry Fertilizer RTS	7-49688-41057-1
1056	32oz Acid Lovers Azalea, Evergreen & Holly Concentrate	7-49688-41056-4
1058	32oz Root Zone Plant Starter Concentrate	7-49688-41058-8
1059	32oz Root Gold Starter Formula Concentrate	7-49688-41059-5
1060	32oz Cactus & Succulent Food Concentrate	7-49688-41060-1
1038	24oz Total Advantage Rose & Flower Concentrate	7-49688-41038-0
1039	24oz Home Grown Tomato, Vegetable & Herb Concentrate	7-49688-41039-7
1040	24oz Pure Gold All Purpose Concentrate	7-49688-41040-3
1041	24oz Flower Girl Bud & Bloom Booster Concentrate	7-49688-41041-0
1051	24oz Acid Lovers Azalea, Evergreen & Holly Concentrate	7-49688-41051-9
1052	24oz Natural Wonder Fruit & Berry Fertilizer Concentrate	7-49688-41052-6
1053	24oz Root Zone Plant Starter Concentrate	7-49688-41053-3
1054	24oz Root Gold Starter Formula Concentrate	7-49688-41054-0
1055	24oz Cactus & Succulent Food Concentrate	7-49688-41055-7
440	32oz Pot of Gold All Purpose Concentrate	7-49688-00440-4
441	128oz 1 Gallon Pot of Gold All Purpose Concentrate	7-49688-00441-1
442	320oz 2.5 Gallon Pot of Gold All Purpose Concentrate	7-49688-00442-8
443	640oz 5 Gallon Pot of Gold All Purpose Concentrate	7-49688-00443-5
445	32oz Dr. Earth Nitro Big Concentrate	7-49688-00445-9
446	128oz 1 Gallon Dr. Earth Nitro Big Concentrate	7-49688-00446-6
447	320oz 2.5 Gallon Dr. Earth Nitro Big Concentrate	7-49688-00447-3
448	640oz 5 Gallon Dr. Earth Nitro Big Concentrate	7-49688-00448-0
450	32oz Dr. Earth Golden Bloom Concentrate	7-49688-00450-3
451	128oz 1 Gallon Dr. Earth Golden Bloom Concentrate	7-49688-00451-0
452	320oz 2.5 Gallon Dr. Earth Golden Bloom Concentrate	7-49688-00452-7
453	640oz 5 Gallon Dr. Earth Golden Bloom Concentrate	7-49688-00453-4

## FINAL STOP® WEED KILLERS

ITEM #	PRODUCT DESCRIPTION	UPC
8023	16oz Weed & Grass Killer Herbicide Concentrate	7-49688-08023-1
8002	24oz Weed & Grass Killer Herbicide RTU	7-49688-64921-6
8017	32oz Weed & Grass Killer Herbicide Concentrate	7-49688-08017-0
8018	32oz Weed & Grass Killer Herbicide RTU	7-49688-08018-7
8012	128oz 1 Gallon Weed & Grass Killer Herbicide RTU	7-49688-08012-5
8020	128oz 1 Gallon Weed & Grass Killer Herbicide Concentrate	7-49688-08020-0

## FINAL STOP® INSECT KILLERS

ITEM #	PRODUCT DESCRIPTION	UPC
7999	12oz House Plant Insect Killer RTU	7-49688-07999-0
1022	24oz Yard and Garden Insect Killer Concentrate	7-49688-24028-4
1023	24oz Disease Control Fungicide Concentrate	7-49688-24022-2
8000	24oz Pest Control Killer Spray RTU	7-49688-64923-0
8001	24oz Snail & Slug Killer Spray RTU	7-49688-64927-8
8003	24oz Yard & Garden Insect Killer RTU	7-49688-64922-3
8005	24oz Vegetable Garden Insect Killer RTU	7-49688-64926-1
8006	24oz Fruit Tree Insect Killer RTU	7-49688-64925-4
8007	24oz Disease Control Fungicide RTU	7-49688-64928-5
8008	24oz Rose & Flower Insect Killer RTU	7-49688-64924-7
8013	24oz Pet Spray RTU	7-49688-80130-0
7004	32oz Disease Control Fungicide RTS	7-49688-32022-1
8004	32oz Yard & Garden Insect Killer RTS	7-49688-32028-3
8009	32oz Fruit Tree Insect Killer RTS	7-49688-08009-5
8010	32oz Vegetable Garden Insect Killer RTS	7-49688-08010-1
8011	128oz 1 Gallon Pest Control Insect Killer Spray RTU	7-49688-08011-8
8015	128oz 1 Gallon Yard & Garden Insect Killer Concentrate	7-49688-08015-6
8035	128oz 1 Gallon Disease Control Fungicide Concentrate	7-49688-08035-4

## DR. EARTH® PREMIUM MULCH

ITEM #	PRODUCT DESCRIPTION	UPC
872	2 Cubic Foot Cocoa Mulch	7-49688-20872-7
873	2 Cubic Foot Red Bark	7-49688-20873-4
875	2 Cubic Foot Small Decorative Bark Nuggets	7-49688-20875-8
874	2 Cubic Foot Medium Decorative Bark Nuggets	7-49688-20874-1
924	2 Cubic Foot Large Patio Bark	7-49688-20924-3
876	2 Cubic Foot Micro Bark	7-49688-20876-5
878	2 Cubic Foot Walk on Bark	7-49688-20878-9
879	3 Cubic Foot Shredded Redwood Bark	7-49688-20879-6
880	3 Cubic Foot Shredded Cedar Bark	7-49688-20880-2

## DR. EARTH® DISPLAYS

ITEM #	PRODUCT DESCRIPTION	UPC
D511	8oz Pump & Grow Side Kick Display 24-Piece	7-49688-00511-1
D512	11lb Minis Bulk Bin Floor Display 140-Piece	7-49688-00512-8
D513	16oz Pump & Grow 72-Piece Floor Display	7-49688-00513-5
D51410	Gardening Solution Center Floor Display 54-Piece	7-49688-00514-2
D515	16oz Pump & Grow Case Pack 12-Piece PDQ	7-49688-00515-9
D516	8oz Pump & Grow Case Pack 12-Piece PDQ	7-49688-00516-6
D517	11lb Minis Display Case Pack 10-Piece PDQ	7-49688-00517-3
D518	One Gallon Pure Gold Case Pack 4-Piece PDQ	7-49688-00518-0
D519	Final Stop Weed & Grass Killer One Gallon Display 36-Piece	7-49688-00519-7
D520	Minis Dump Bin For Soil	7-49688-12121-X
704QP	4lb Home Grown® Quarter Pallet Display 84-Piece	7-49688-00704-1
708QP	4lb Natural Wonder® Quarter Pallet Display 84-Piece	7-49688-00708-9
111QP	4lb Organic Solutions Quarter Pallet Display 84-Piece	7-49688-12111-8
12046MR	11lb Mini Countertop Tree Rack 48-Piece	7-49688-12046-3
12096MR	11lb Mini Floor Tree Rack 96-Piece	7-49688-12096-8
D107999	12oz House Plant Insect Killer Case Pack 6-Piece PDQ	1-0749688-07999-7

## DR. EARTH® PREMIUM SOILS

ITEM #	PRODUCT DESCRIPTION	UPC
888	3.0 Cu. Ft. Motherland All Purpose Planting Mix	7-49688-20888-8
728	1.5 Cu. Ft. Pot of Gold Potting Soil	7-49688-62599-9
729	1.5 Cu. Ft. Mother Land All Purpose Planting Mix	7-49688-01091-7
802	1.5 Cu. Ft. Acid Lovers Planting Mix	7-49688-23074-2
803	1.5 Cu. Ft. Natural Choice Compost Mix	7-49688-23077-3
804	1.5 Cu. Ft. Natural Wonder Fruit Tree Planting Mix	7-49688-23076-6
805	1.5 Cu. Ft. Total Advantage Rose & Flower Planting Mix	7-49688-23073-5
806	1.5 Cu. Ft. Home Grown Vegetable Planting Mix	7-49688-23075-9
860	1.5 Cu. Ft. Raise Bed Potting Soil Mix	7-49688-20860-4
865	1.5 Cu. Ft. Exotic Blend Cactus & Succulent Potting Mix	7-49688-20865-9
809	1 Cubic Foot Exotic Blend Cactus Mix	7-49688-00809-9
862	1 Cubic Foot Steer Manure	7-49688-20862-8
863	1 Cubic Foot Top Coat Soil	7-49688-20863-5
864	1 Cubic Foot Natural Choice Compost Mix	7-49688-20864-2
877	1 Cubic Foot Dr. Earth Top Soil	7-49688-20877-2
815	4 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-00815-0
818	4 QT Pot of Gold All Purpose Potting Soil	7-49688-00818-1
821	4 QT Root Zone Seed Starter Potting Mix	7-49688-00821-1
824	4 QT Home Grown Vegetable Garden Potting Soil	7-49688-00824-2
847	4 QT Flower Girl Bud & Bloom Booster Potting Soil	7-49688-00847-1
850	4 QT Free All Purpose Potting Soil	7-49688-00850-1
854	4 QT Life All Purpose Potting Soil	7-49688-00854-9
816	6 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-00816-7
819	6 QT Pot of Gold All Purpose Potting Soil	7-49688-00819-8
822	6 QT Root Zone Seed Starter Potting Mix	7-49688-00822-8
825	6 QT Home Grown Vegetable Garden Potting Soil	7-49688-00825-9
848	6 QT Flower Girl Bud & Bloom Booster Potting Soil	7-49688-00848-8
851	6 QT Free All Purpose Potting Soil	7-49688-00851-8

ITEM #	PRODUCT DESCRIPTION	UPC
855	6 QT Life All Purpose Potting Soil	7-49688-00855-6
810	8 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-00810-5
813	8 QT Pot of Gold All Purpose Potting Soil	7-49688-00813-6
823	8 QT Root Zone Seed Starter Potting Mix	7-49688-00823-5
826	8 QT Home Grown Vegetable Garden Potting Soil	7-49688-00826-6
849	8 QT Flower Girl Bud & Bloom Booster Potting Soil	7-49688-00849-5
852	8 QT Free All Purpose Potting Soil	7-49688-00852-5
856	8 QT Life All Purpose Potting Soil	7-49688-00856-3
861	8 QT African Violet Mix	7-49688-20861-1
871	8 QT Acid Lovers ACRM Planting Mix	7-49688-20871-0
886	8 QT Bonsai Planting Mix	7-49688-20886-4
801	12 QT Root Zone Seed Starter	7-49688-23071-1
817	12 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-00817-4
820	12 QT Pot of Gold All Purpose Potting Soil	7-49688-00820-4
827	12 QT Home Grown Vegetable Garden Potting Soil	7-49688-00827-3
834	12 QT Flower Girl Bud & Bloom Booster Potting Soil	7-49688-00834-1
853	12 QT Free All Purpose Potting Soil	7-49688-00853-2
857	12 QT Life All Purpose Potting Soil	7-49688-00857-0
828	16 QT Home Grown Vegetable Garden Potting Soil	7-49688-00828-0
835	16 QT Flower Girl Bud & Bloom Booster Potting Soil	7-49688-00835-8
842	16 QT Natural Choice Compost	7-49688-00842-6
844	16 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-00844-0
845	16 QT Pot of Gold All Purpose Potting Soil	7-49688-00845-7
846	16 QT Root Zone Seed Starter Potting Mix	7-49688-00846-4
867	20 QT Exotic Blend Cactus & Succulent Potting Mix	7-49688-20867-3
869	20 QT Pot of Gold All Purpose Potting Soil	7-49688-20869-7
892	27.5 QT Pot of Gold All Purpose Potting Soil	7-49688-00892-1
893	27.5 QT Mother Land All Purpose Planting Mix	7-49688-00893-8